



Small Business Expo Brings Expensify to Thousands of Attendees

September 5, 2023

Small Business Expo has selected Expensify to bring conference networking and SMB best practices to 5,000+ attendees at their Los Angeles conference on Wednesday, Sept. 6, 2023.

LOS ANGELES--(BUSINESS WIRE)--Sep. 5, 2023-- [Expensify, Inc.](#) (Nasdaq: EXFY), the financial management super app for expenses and corporate cards, today announced that its chat-based platform, [New Expensify](#), has been selected by Small Business Expo as the featured conference networking tool for the 5,000+ attendees of its Los Angeles event on Wednesday, Sept. 6, 2023. Small Business Expo, renowned as one of America's largest business networking and educational events, is tailored to business owners, start-ups, and entrepreneurs. It attracts tens of thousands of enthusiasts who want to explore, build, and discuss best practices in the world of small business.

This year, Expensify and Small Business Expo have joined forces to elevate attendee engagement by bringing in New Expensify as the primary communication tool for the Los Angeles event. New Expensify's [Chat feature](#) enables attendees to:

- Initiate one-on-one conversations prior to the expo in order to facilitate early introductions and meeting planning.
- Receive real-time updates on conference announcements in a dedicated #announce room.
- Pose questions and directly engage with speakers through keynote and session-specific chat rooms.
- Share exciting updates, photos, and post-conference plans within a centralized #social room.
- Stay connected long after the event ends, transforming conference chatter into industry-centric communities.

"Expensify has long been recognized as the preeminent corporate card program and expense management app for SMBs," says Zach Lezberg, CEO at [Small Business Expo](#). "New Expensify takes it a step further by infusing Expensify's hallmark features like receipt scanning, mileage tracking, expense submission, and more, into a collaborative, chat-centric platform. That means organizations like ours don't need a ton of different tools to host incredible events. We can have conference announcements, internal team chats, attendee networking, and social banter all in one place. But the real gamechanger? With everyone traveling for work, we can also track our expenses in the same app."

Expensify continues to make strides in revolutionizing conference engagement and knowledge sharing across diverse sectors, from accounting and technology to leadership, and now SMBs.

Daniel Vidal, Chief Strategy Officer at Expensify, adds, "The SMB sector has always been at the heart of our mission, and it's incredibly gratifying to collaborate with Small Business Expo to deliver a world-class event that equips thousands of SMB owners with the tools to succeed. Small Business Expo recognized the power of combining a world-class finance system with a collaboration platform to dramatically simplify how SMBs can operate their back office."

Want to use [New Expensify](#) for free at your conference? Just reach out to conferences@expensify.com.

About Expensify

Expensify is a payments superapp that helps individuals and businesses around the world simplify the way they manage money. More than 12 million people use Expensify's free features, which include corporate cards, expense tracking, next-day reimbursement, invoicing, bill pay, travel booking, and chat in one app. All free. Whether you own a small business, manage a team, or close the books for your clients, Expensify makes it easy so you have more time to focus on what really matters.

Forward-Looking Statements

Certain statements made in this press release constitute forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including, without limitation, statements related to the Small Business Expo and Expensify's offerings. These forward-looking statements are based on management's current expectations. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including the risks discussed in Expensify's filings with the SEC, including Expensify's Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Expensify undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

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Source: Expensify, Inc.